

EGL

Electroland Ghana Limited

Home of Electronics and Affordable Luxury

Refrigerators

Air Conditioners

Laundry

Kitchen Appliances



Televisions

Mobile Phones & Tablets

Electricals

Led Lights

SAMSUNG

TCL

Midea

NASCO
electronics

EGL

Electroland Ghana Limited

Home Of Electronics And Affordable Luxury

COMPANY PROFILE
2024

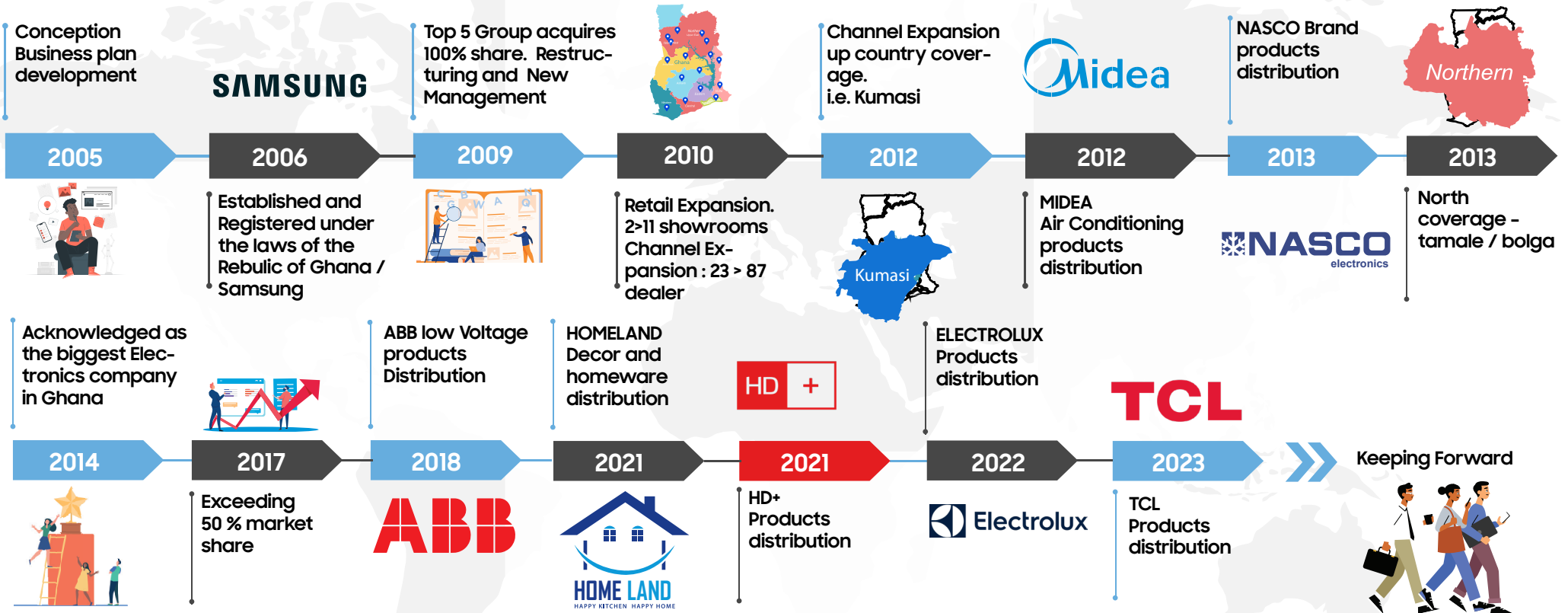
1. About Us
2. Mission & Vision
3. Organization
4. Expertise Representation
5. Achievements
6. Product Categories
7. After-Sales Service
8. Who is EGL?
9. State of Art Distribution Hub
10. Partnership Benefits
11. Contacts

About Us

ELECTROLAND GHANA LTD (EGL) , is the biggest and most reliable ELECTRONICS and Appliances distributor in Ghana.

Established in 2006 with one office and one showroom , Today, EGL can boast of more than 10 Offices, 20 premium showrooms, 700 employees and 45000 m2 Warehousing capacity plus our 4 service centres dedicated to bring the latest global technology and top brands to Ghana's 16 Regions

EGL is Ghana Most Customercentric company in consumer electronics and appliances , we offer nothing less than Top best quality brands with an unparalleled prices that serve the needs of every Ghanaian.



EGL

Electroland Ghana Limited

Home Of Electronics And Affordable Luxury

Our Mission



To maintain our position as the market leader in the distribution of our innovative brands at the best competitive prices with the support of our excellent sales service by well trained dedicated team.



Our Vision

To be Ghana's most customer centric company in electronics and appliances with nation-wide coverage through our excellent customer service, retail and distribution chain.

Core Values



Customer Retention
& Team Work



Society & Integrity



Creativity & Quality



Nour Seklaoui
Managing Director

Over 15years excellent marketing and administration professionalism, exposure and experience in consumer electronics and other successful businesses in Ghana.



Nasser Seklaoui
Chief Executive Officer

Versatile experience in investment across the world and responsible on group ROI



Nassif Seklawi
Operations Manager

Technical and practical know how expert in consumer electronics business with immense diverse skills and capabilities in business operations.



Hassan Krisht
Finance & Accounts

40



Vince Azan-Gbiok
Sales & Marketing

170



Ahmad Seklaoui
Logistics & Supply Chain

440



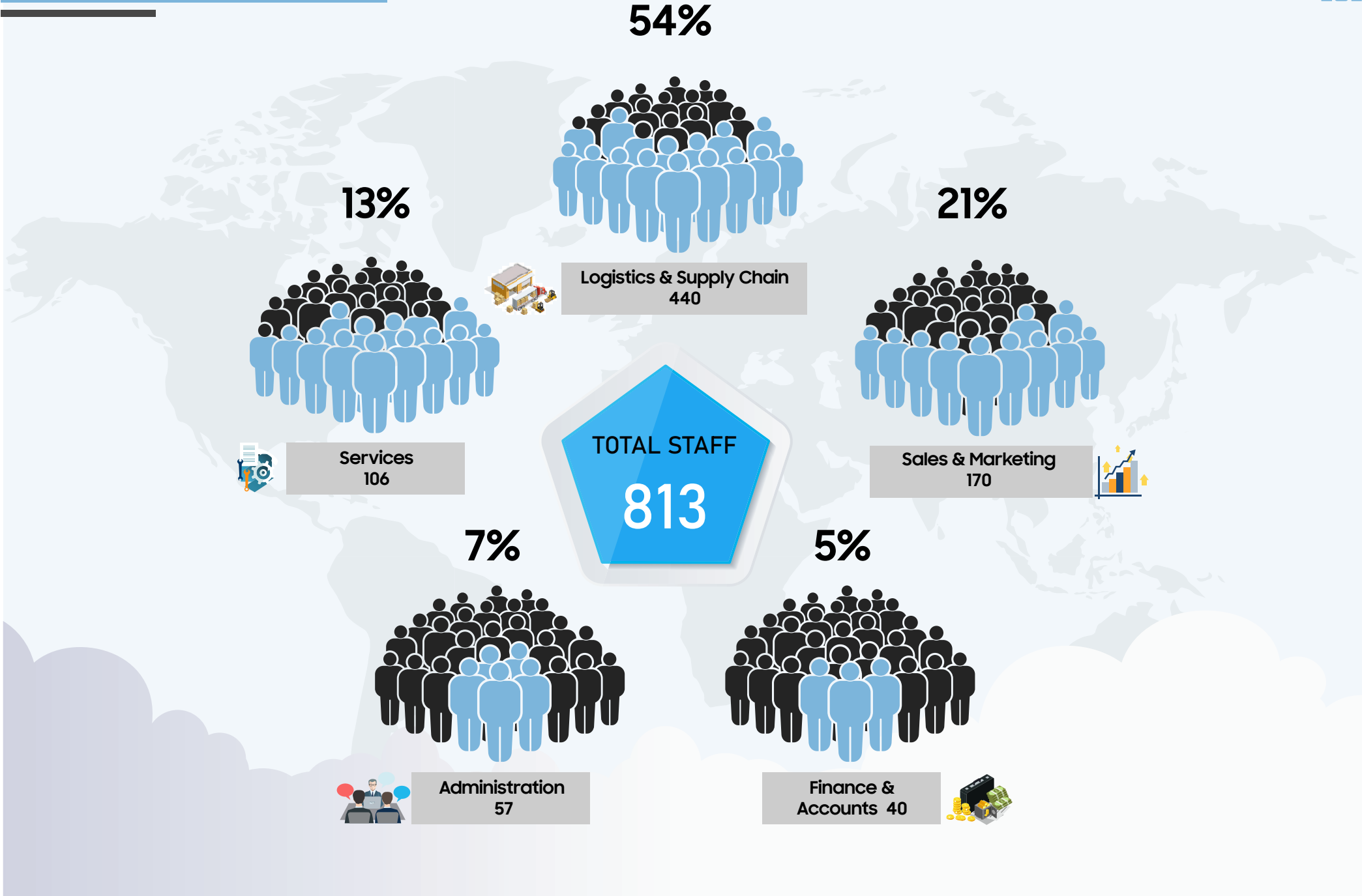
Hisham Bourji
Aftersales Service

106



Assaad Siblini
Projects Department

57



Our Achievements

EGL won the best performance award in Q1 & Q3 2010 in west Africa from SAMSUNG electronics.



EGL has been awarded by Samsung Electronics as "Beyond the Limit 2014" in terms of business.



"International Star Leadership" for the year 2015 by BID at the France conference.



Outstanding Distributor of the year in electronics & appliances

2010

2012

2014

2015

2015

2017

2018



The best SAMSUNG DISTRIBUTOR all over Africa for 2010 / 2011 / 2012 (3 Years).



"Biggest Electronic Appliances" for the year 2015 by Ghana Property fair.



EGL awarded by AGCL as "ABUJA 2016"



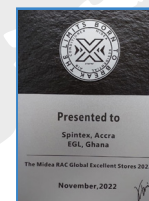
CIMG Retail Outlet Of The Year



Electronics company of the year 2021 by GBA



SAMSUNG Africa Best Partner 2021



2019

2019

2020

2021

2021

2021

2022

Ghana Business Quality And Pride Award



- Long-Term Collaboration Award
- 15 years Excellent Market Share Award
- Excellent Display Award



11th Ghana Entrepreneur & Corporate Executive Awards 2021 Outstanding of The DECADE Award



The Midea RAC Global Excellent Stores 2022 Award

2023

2024

2024



SAMSUNG No.1 CE Partner in Ghana for the year 2023



TCL Most Valuable Strategic Partnership Award

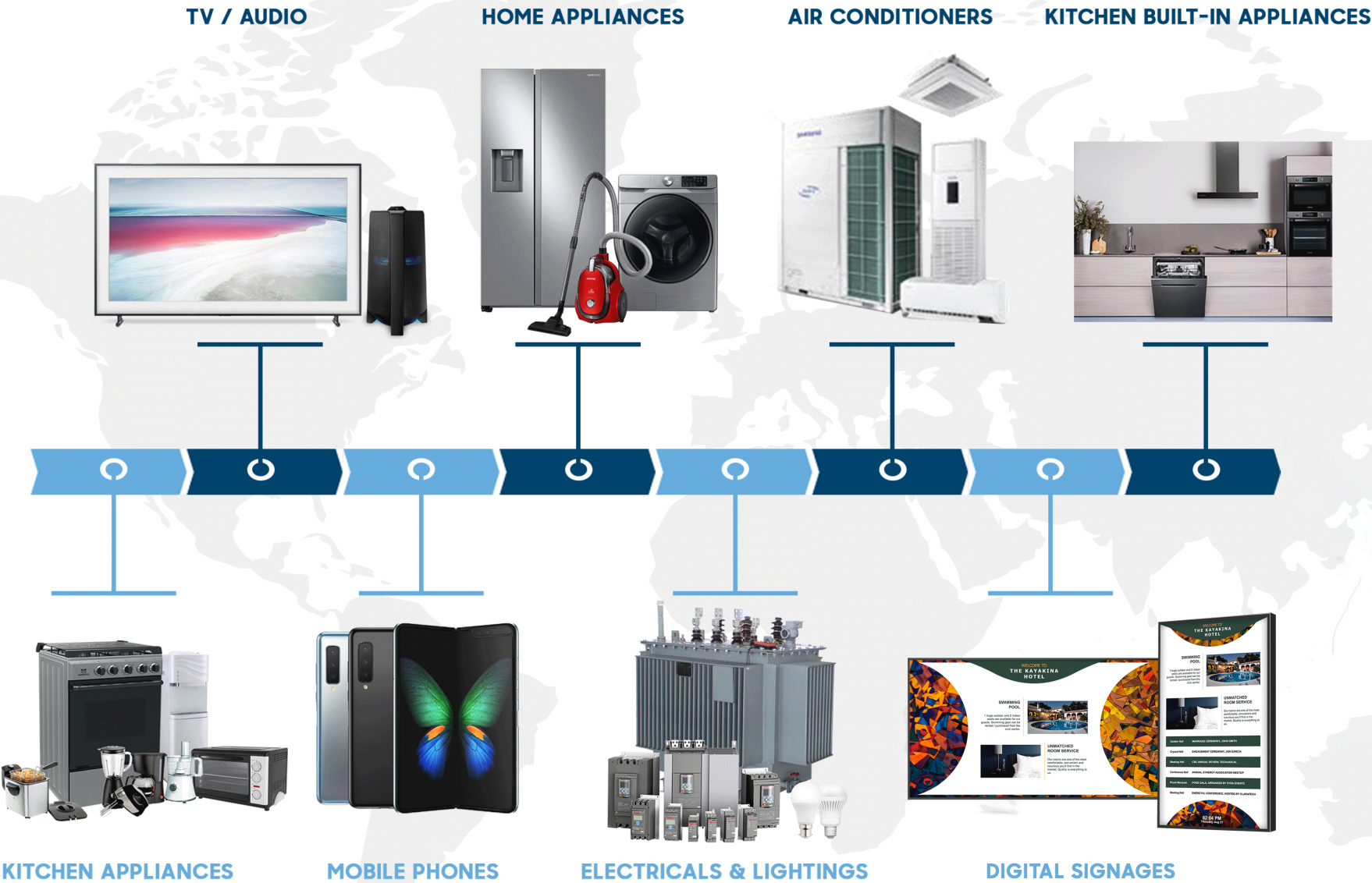


National Customer's Choice Awards Ghana



Keeping Forward





Our After-Sales Service



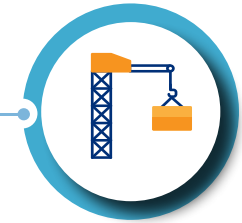
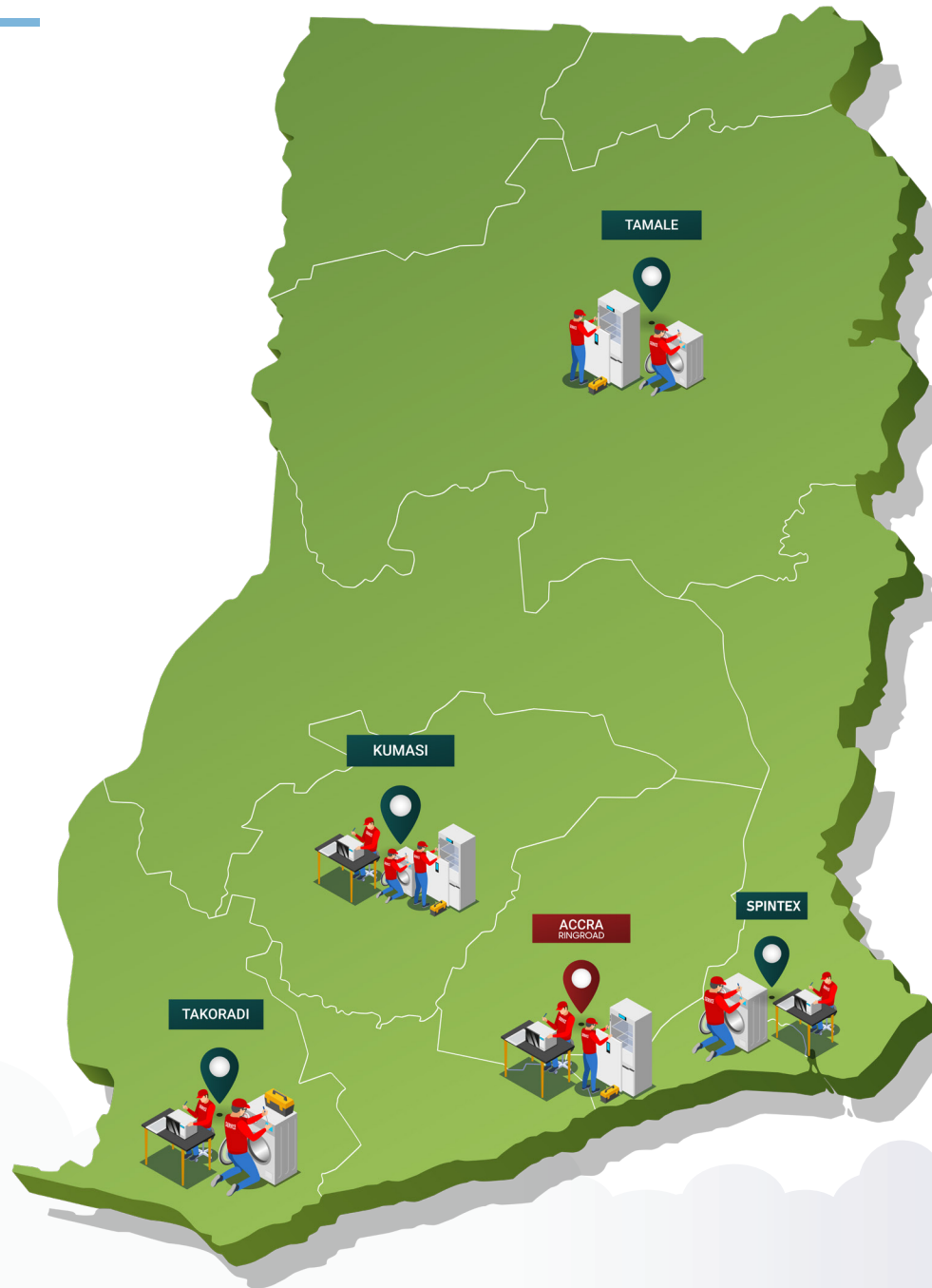
Carry
In Service



Fast
Response



In-Home
Service



Expert
Engineers &
Technicians

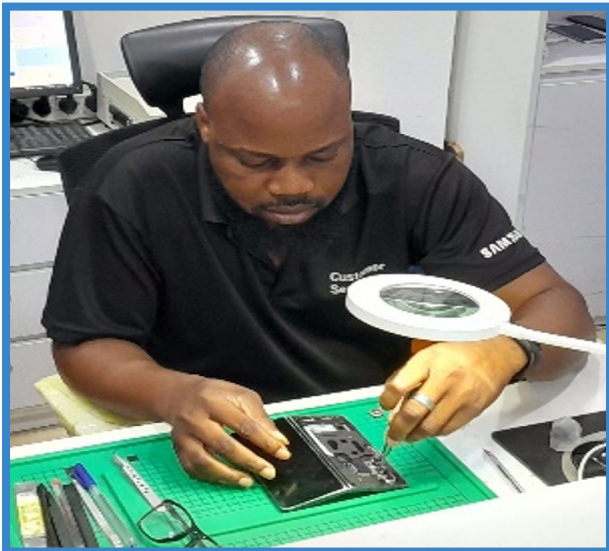
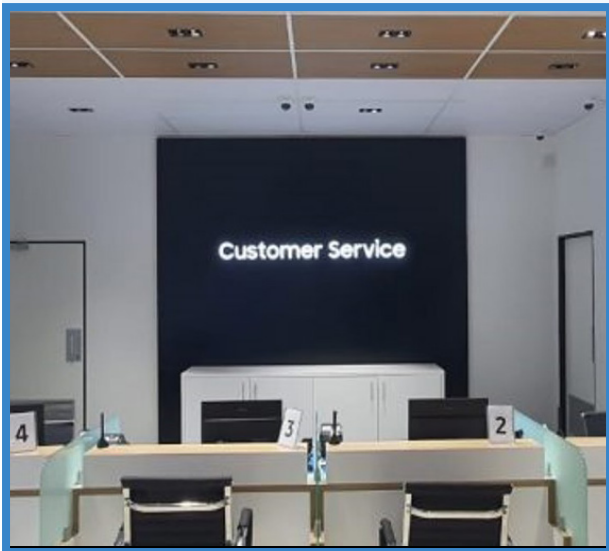


Nationwide
Support



Site
Inspections
MEP Drawings

Our After-Sales Service



Who is EGL?



16
REGIONS



20+
PREMIUM STORES



100+
FLEET



5
SERVICE CENTERS



800+
EMPLOYEES



45000 m²
WAREHOUSES



500+
RESELLERS



1000+
B2B CUSTOMERS

Our State of Art Distribution Hub

EGL



<http://bit.ly/eglwarehouse>

Click on the Link Or Scan the Qr Code to Watch Our Video



Our Contacts

EGL

Electroland Ghana Limited

Home Of Electronics And Affordable Luxury

Thank You



Address:
Head Office, Ring Road Central,
Adjacent Izwe Ghana



Landline: +233 (0) 302 211 318
Hotline : +233 (0) 242 439 437



Postal Add: AO50 2, Abossey Okai, Accra



Email : info@electrolandgh.com
website: www.electrolandgh.com



@electrolandgh
@TCLgh
@Mideagh
@Nascoghana
@Abbghana
@Homelandstoregh



@electrolandgh
@officialtclgh
@Mideagh
@Nascoghana
@Abbghana
@Homelandstoregh

EGL

Electroland Ghana Limited

Home of Electronics and Affordable Luxury

Refrigerators

Air Conditioners

Laundry

Kitchen Appliances



Televisions

Mobile Phones & Tablets

Electricals

Led Lights

SAMSUNG

TCL

Midea

NASCO
electronics